

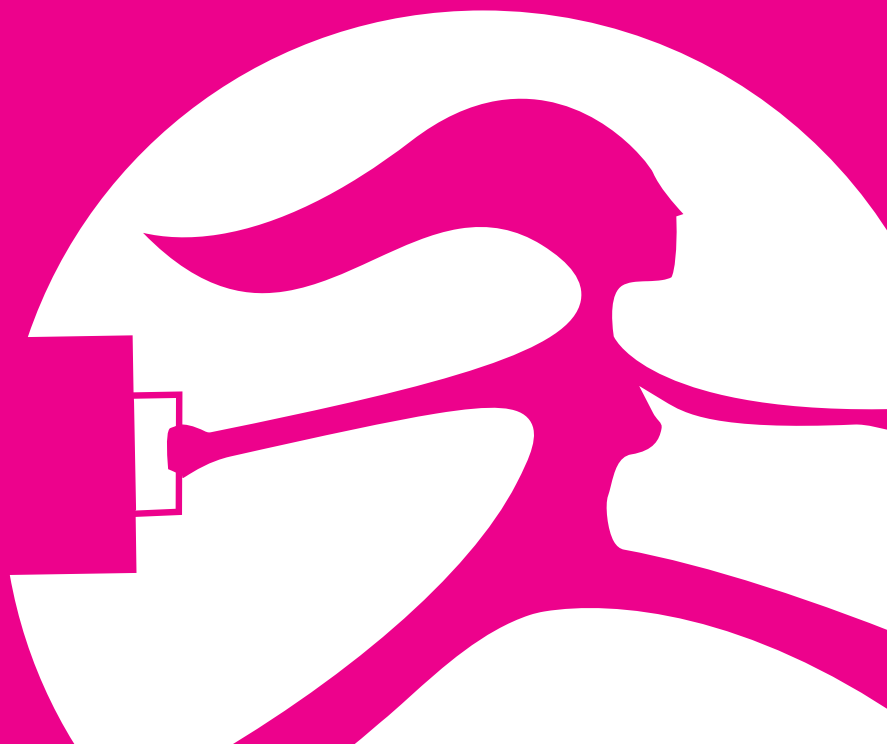
JUMPOforum

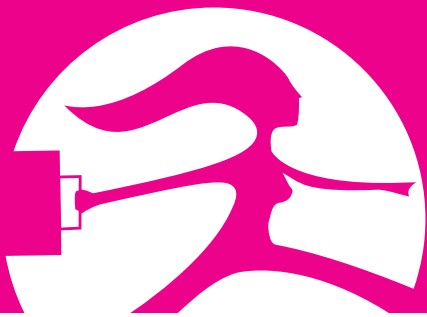
The event for advancing women in the workplace

TIME TO CHANGE!

How to break free from old models

26 April 2012 • Brussels





JUMP forum

The event for advancing women in the workplace

Join the 6th JUMP Forum for Advancing Women in the Workplace

The JUMP Forum is the biggest single day event dedicated to the professional lives of women and their career planning. Each year it inspires hundreds of professional women and men across Europe, featuring the most successful women and the most brilliant experts in gender diversity.

Watch the 2011 edition video : <http://vimeo.com/23902046>.

TIME TO CHANGE! How to break free from old models

26 April 2012 • Brussels

The world needs more responsible leadership

The 2012 JUMP Forum will address the issue of how individuals and organisations can lead instead of follow the new leadership styles, the new corporate cultures and the new working practices.

Are Women the architects of change?

How can the new leadership style be nourished by female strengths?

How can women AND men work better as partners to build a more sustainable world?

The JUMP Forum has the ambition to be a call to action for women, for men and for organisations. Women should be more proud of their femininity to benefit the world; men should reinforce a powerful but generous and inclusive masculinity; organisations must adapt their work practices to the new workforce expectations to be able to perform and to contribute to a better society.

Chairwoman

Miet Smet

Belgian Minister of State.



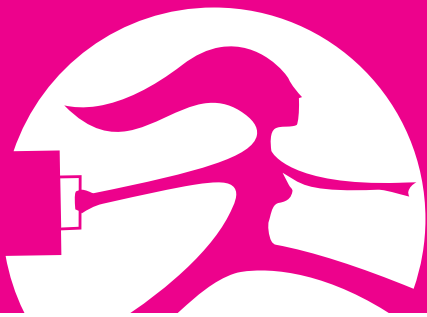
Moderator

Mia Doornaert

Journalist.



The Forum is a multilingual event (English, Dutch, French). Interventions at the conferences will be interpreted simultaneously in French, Dutch and English.



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How to create your personal brand

Our workshops will help you to identify and understand your unique value and take ownership of your talent to advance your career. Turn your talents, skills and values into your competitive advantage. Make an unforgettable impression and set yourself apart from the rest!

How to align high performance with sustainable career-life fit by converging career expectations and personal needs of Women and Men in the changing world of work

The HR seminar (for Human Resources stakeholders only) will be conducted by Deloitte in the framework of its “Mass Career Customization” project.

Visionary speakers

Alison Maitland

Co-author with Avivah Wittenberg Cox of *Why Women Mean Business* • Co-author of *Future Work: How Businesses Can Adapt and Thrive In The New World Of Work* (2011).

“The business case for a flexible work environment is clear. Maitland and Thomson take this to the next level by explaining how organisations and managers can rethink their work cultures to retain their top talent and boost their productivity. This book is a must-read for managers and leaders.”

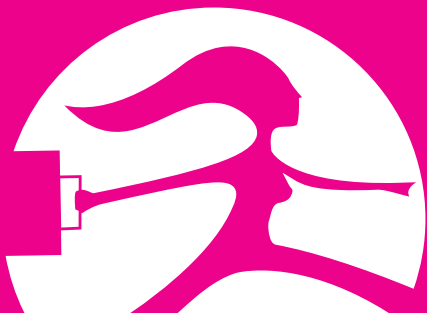
Sylvia Ann Hewlett



Tracey Carr

Founder and CEO of evolution, advancing women leaders worldwide for over a decade. Tracey has worked with hundreds of FTSE 100 and Fortune 500 companies who are keen to advance women in enterprise. Tracey’s flagship project is GQ™ or Gender IQ : Gender Intelligence is the ability to respond with finesse and savvy to gender generated issues, and singles you out as an Authentic Leader.





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Nathalie Bekx

CEO TRENDHUIS, Xenarjo.be
and Time4Society.com

• Author of *Me, Myself & I. Generatie M' en 'Chickentales'* • Professor of Communication, trends and marketing at EHSAL.



Michel de Kemmeter

Author of *Les valeurs de l'argent*
• Founder of UHDR UniverseCity



Inspiring role models

Aude Zieseniss de Thuin

Founder of the Women's Forum •
Author of *Si les femmes osaient.*



Patricia Ceysens

Member of the Flemish
Parliament • Vice Chairman
Open VLD
• Be Commerce Association President.



Chékéba Hachemi

Author of *L'insolente de
Kaboul.*



Laurence Everard

CEO fashion brand "Mais il
est où le Soleil".



Christel Vershaeren

IBM Europe's IT and Change
Management Director •
Laureate
of the AXA Wo_Men@Work Award 2011.



Béa Ercolini

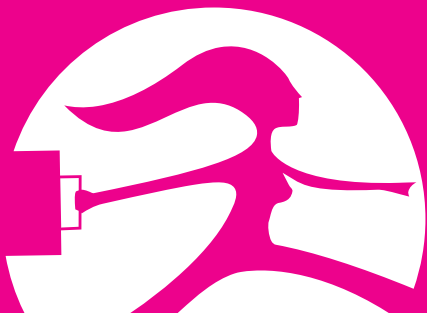
Publishing Director ELLE
Belgique- België.



Annie Cornet

Professor HEC-Université de
Liège, Head of Research Unit
EgiD





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Outstanding coaches

Dorothy Dalton

Talent Management Strategy and Career Transition.



Liesbeth Dillen

Initiator SHEworkswithwomen mentoring coaching services for professional women.



Sara Van Wesenbeeck

Professional Organiser • Organising Consultant • Coach • Author of *Het slimme organizing boek*.



Michèle Mees

Partner at FEMCO • Author of *The Balanced Leader: Dynamics to improve the Masculine/ Feminine Balance in Business*.



Katrin Van de Water

Career Coach • Founder of Passion for Work.



Chantal Vander Vorst

Managing Director of the Institute of NeuroCognitivism.



Isabelle Pujol

Founder & Director of Pluribus Europe.



Ann De Jaeger

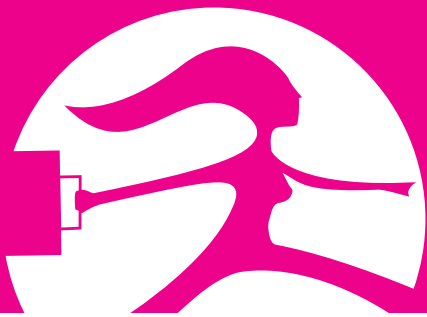
Managing Partner Executive Learning Partnership.



Bénédicte Ann

Love coach and author of *Autodiagnostic amoureux*.





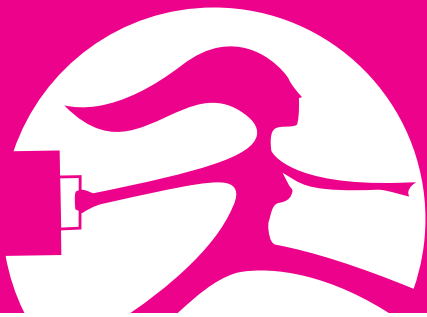
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Come to the JUMP Forum and celebrate with us, network with like-minded professionals and accelerate your professional future!

Why should you take part in the JUMP Forum?

Companies	To increase your competitive edge by making the best use of all the skills that Wo-Men have to offer, by nurturing those women with high potential and broadening your corporate image into a women-friendly company.
Women	To increase your career prospects and invest in yourself by attending 6 training workshops, 2 conferences and by networking with outstanding women and men.
Men	The JUMP Forum is working towards advancing active professional women with the help of both men and women. Everyone stands to gain from increased workplace diversity: men and women.



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Programme

08:30-09:00

COFFEE-NETWORKING-MARKET PLACE

09:00-10:30

HR SEMINAR

for HR stakeholders

How to align high performance with sustainable career-life fit by converging career expectations and personal needs of Women and Men in the changing world of work

Deloitte.

09:00-10:30

5 TRAINING WORKSHOPS

Make your choice!

How Personal Branding contributes to Empowerment

Katrin Van de Water • *Career Coach and Founder of Passion for Work*

Fun & no stress: 101 glossy tips voor meer kwali-tijd

Sara Van Wesenbeeck • *Professional Organiser, Organising Consultant, Coach and Author of Het slimme organizing boek*

Women Leaders Coming Into Their Own: Feminine Leadership In Action

Isabelle Pujol • *Founder & Director of Pluribus Europe*

Faire peur aux hommes: un mythe?

Bénédicte Ann • *Love coach and author of Autodiagnostic amoureux*

Et si vous preniez le temps de penser à votre argent? Gestion de patrimoine, succession, contrat de mariage, pension, ...

ING 

10:30-11:00

COFFEE-NETWORKING-MARKET PLACE

11:00-12:30

PLENARY CONFERENCE

FUTURE WORK: A NEW MODEL FOR THE DIGITAL AGE

Welcome by Isabella Lenarduzzi and Mia Doornaert

Beyond flexible working

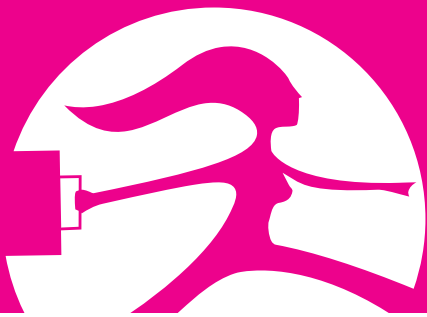
Alison Maitland • *Co-author of Why Women Mean Business and Future Work: How Businesses Can Adapt and Thrive In The New World Of Work*

The diversity Code/unlock the hidden potential

Nathalie Bekx • *CEO TRENDHUIS, Xenarjo.be and Time4Society.com - Author of Me, Myself & I. Generatie M' en 'Chickentales'*

Discussion panel

Miet Smet • *Belgian Minister of State and Chairwoman of the JUMP Forum*

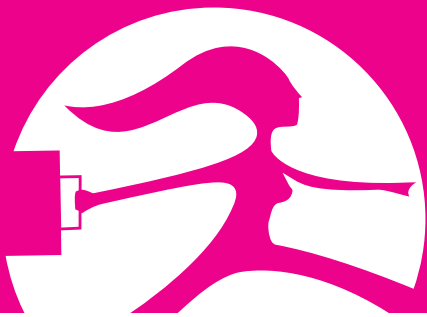


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Programme

	<p>Patricia Ceysens • <i>Member of the Flemish Parliament, Vice Chairman Open VLD and Be Commerce Association President</i></p> <p>Christel Vershaeren • <i>IBM Europe's IT and Change Management Director and laureate of the AXA Wo_Men@Work Award 2011</i></p>
12:30-13:30	LUNCH-NETWORKING-MARKET PLACE
13:30-14:30 INSPIRING WOMEN TALK-SHOW	WOMEN ARE HEROES ! Moderated by the journalists Mia Doornaert and Béa Ercolini Chékéba Hachemi • <i>Author of L'insolente de Kaboul</i> Aude de Thuin • <i>Founder of the Women's Forum and Author of Si les femmes osaient</i> Miet Smet • <i>Belgian Minister of State and Chairwoman of the JUMP Forum</i>
14:30-16:00 6 TRAINING WORKSHOPS Make your choice!	Balanced Leadership - Exploring the dynamics of masculine and feminine energy within you Michèle Mees • <i>Partner at the Centre for Balanced Leadership and Author of The Balanced Leader</i> What's a Unique Selling Proposition (U.S.P.) and how does someone like me get one? Dorothy Dalton • <i>Talent Management Strategist and Career Transition Coach</i> Brand me - A journey through choices for talented women Ann De Jaeger • <i>Managing Partner Executive Learning Partnership</i> Vous êtes unique mais pas imprévisible! Chantal Vander Vorst • <i>Managing Director of the Institute of NeuroCognitivism</i> Are you ready to lift yourself from being a leader to leading ladies? Liesbeth Dillen • <i>Initiator SHEworkswithwomen mentoring coaching services for professional women</i> Use your personal talents inside the organisation, to contribute to solving global challenges Michel de Kemmeter • <i>Author of Les valeurs de l'argent and Founder of UHDR UniverseCity</i>
16:00-16:30	COFFEE-NETWORKING-MARKET PLACE



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Programme

16:30-18:00

PLENARY CONFERENCE

FUTURE LEADERS : TAKING THE CONVERSATION BEYOND OUR DIFFERENCES

Tracey Carr • *Founder and CEO of eve-olution*

Annie Cornet • *Professor HEC-Université de Liège, Head of Research Unit Egi*

Discussion panel

Laurence Everard • *CEO Fashion Brand "Mais il est où le Soleil"*

Michel de Kemmeter • *Author of Les valeurs de l'argent and Founder of UHDR
UniverseCity*

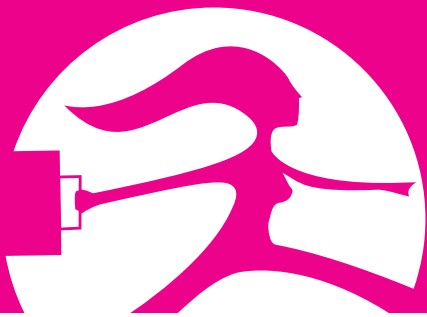
18:00-18:15

WRAP-UP SESSION

Miet Smet • *Belgian Minister of State and Chairwoman of the JUMP Forum*

18:15-19:30

COCKTAIL BY COINTREAU POLITAN



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Thank you to our partners

1. Women-friendly companies



2. JUMP partners



3. Institutional partners



4. Media partners



5. Venue partners

